

Contest "The Mini-Youppi! Experience presented by RONA" Official Rules

NO PURCHASE REQUIRED. YOUR CHANCES OF WINNING WILL NOT INCREASE IF YOU MAKE A PURCHASE OR ANY PAYMENT. PARTICIPANTS MUST ANSWER A MATHEMATICAL SKILL-TESTING QUESTION BEFORE BEING DECLARED WINNERS. VOID WHERE PROHIBITED BY LAW.

- 1. Contest Organizer.** The organizer of the contest "The Mini-Youppi! Experience presented by RONA" (the "Contest") is RONA Inc. (for the RONA, RONA+ banners, hereinafter collectively "the Organizer") which is headquartered at 220, chemin du Tremblay, Boucherville (Quebec) J4B 8H7.
- 2. Eligibility** Only individuals who legally reside in the province of Quebec and have reached the legal age of majority in their province of residence at the time of their entry are eligible to participate in the Contest. The Organizer and its related entities, subcontractors, agents, or representatives involved in the organization of the Contest or the provision of a Prize (as defined below) or a portion of a Prize, as well as their employees, jury members (if applicable), and anyone domiciled at the same address as the aforementioned individuals cannot participate in the Contest. Advertising and promotion agencies as well as any other person engaged in the development, production, or distribution of materials related to this Contest are considered to be subcontractors of the Organizer.

For the purposes of the Contest, the Organizer may at any time require proof of identity or eligibility from any person participating in the Contest (the "Participant"). The Participant who does not provide proof within five (5) days following such a request from the Organizer may be disqualified, at the sole discretion of the Organizer. All information provided to the Organizer by the Participant must be truthful, accurate, and complete. The Organizer reserves the right to disqualify any Participant whose entry is received outside the Contest Period (as defined below) or contains false, fictitious, inaccurate, or incomplete information.

- 3. Timeline.** The Contest begins on November 7, 2024, at 8:00 AM EST and ends on December 18, 2024, at 11:59 PM EST (the "Contest Period"). The Organizer's computer serves as the official timer for the Contest.
- 4. Acceptance of the Rules.** By participating in the Contest, the Participant agrees to be fully and unconditionally bound by these Official Contest Rules (the "Rules") and by the Organizer's terms of use, available at the following address: <https://www.rona.ca/en/terms-and-conditions> | RONA for RONA, RONA+ (collectively, the "Terms of Use"), and declares and guarantees that they meet the eligibility requirements set forth herein. ANY VIOLATION OF THESE RULES OR THE TERMS OF USE BY ANY PARTICIPANT WILL RESULT IN THEIR DISQUALIFICATION AND ALL PRIVILEGES (INCLUDING THOSE AS A WINNER, IF APPLICABLE) WILL BE IMMEDIATELY REVOKED AND CANCELED. The Participant agrees to accept all decisions of the Organizer as final and binding regarding all matters related to the Contest.
- 5. .No purchase is required to participate in the Contest.**

5.1 Online Registration. To participate in the Contest, the Participant must use a device that can access the internet and the website (the "Platform Owner") accessible at <https://www.rona.ca/en/mini-youppi-contest> ("Platform"). Any entry on the Platform that does not follow the procedure outlined above will not be considered for the awarding of Prizes, and the Released Parties will assume no responsibility in this regard.

5.2 Limits. A Participant may submit only one (1) entry to the Contest during the Contest Period. Multiple entries will not increase a Participant's chances of winning a Prize. Multiple Participants cannot share the same email address. Any attempt by a Participant to obtain more than the

maximum number of entries by using multiple or different identities, or by using any other method, will void all of that Participant's entries to the Contest and that Participant will be disqualified. It is not possible to appoint a proxy for the purposes of this Contest. The use of any automated system to participate in the Contest is prohibited and will result in the disqualification of the Participant. Any person tampering with the entry process or the conduct of the Contest, or acting in violation of these Contest Rules or any other promotion, or acting in an unfair or disruptive manner will be disqualified from the Contest. Unless it results from the Organizer or its representative, neither the Organizer, nor any of its subsidiaries, nor any of their representatives will be responsible for an entry that is lost, received late, incomplete, invalid, unintelligible, or sent to the wrong place, which will be disqualified.

6. Prizes. There are nine (9) prizes to be won (collectively, the “Prizes” and each individually, a “Prize”), for nine (9) Winners, with a total estimated value of two thousand nine hundred seventy Canadian dollars (2,970.00 CAD).

Each Prize, along with their respective estimated value, is as follows:

Detailed Description of the Prize	Approximate Value of Each Prize
i The loan of the Mini-Youppi! costume	Invaluable
i Accompanying Youppi! in his adventures at the Bell Centre	Invaluable
i A pair of tickets to a Canadiens game at the Bell Centre	330 CAD
Total	330 CAD

The Prize will also allow the Winner to designate one (1) child or teenager aged five (5) to seven (7) years at the time the Winner enters the Contest (the “Prize User”).

The Winner, the legal guardian of the Prize User, who has the legal authority, by reading and accepting the rules of this Contest, also accepts them on behalf of the Prize User.

*Transportation and accommodation costs are not included and are the responsibility of the Winner. Prizes are not transferable and must be accepted as awarded without substitution, except at the sole discretion of the Organizer. All income taxes and any other expenses not explicitly specified as part of

the prize in Section 6 hereof, including, but not limited to, transportation, parking, tips, entertainment, food and beverages, and other souvenirs and items, are each the sole responsibility of the Winner. The Organizer reserves the right to substitute a Prize of equivalent monetary value if it is unable to award the Prize as described. However, the Organizer will not be responsible if weather conditions, event cancellations, or other factors beyond the reasonable control of the Organizer prevent the execution of the Prize. In such a case, the Winner will not receive a replacement prize or cash equivalent. The Prize will only be awarded to the verified Winner. Under no circumstances will the Organizer be required to award more prizes than those indicated in this Section 6.

7. **Draw.** On Friday, December 13, 2024, at 9:00 AM EST, three (3) Participants will be selected from all entries received for the game on December 21, 2024, and;

On Monday, December 23, 2024, at 9:00 AM EST, six (6) Participants will be selected from all entries received for the regular season games on January 25, 2025, and February 8, 2025.

(each a “Selected Participant”)

This selection will be made in a random draw by the Organizer at 220 Chemin du Tremblay, Boucherville, Quebec, J4B 8H7. The chances of winning depend on the number of eligible people participating in the draw. Limit of one Prize per Participant..

8. **Awarding of Prizes.** In order to be declared a winner, any Selected Participant must:

- 8.1. To be contacted by the Organizer by email, phone, or any other electronic means deemed reasonable by the Organizer under the circumstances, within two (2) business days following the draw. If the selected Participant is not reached within the prescribed period, they will automatically forfeit their Prize without any recourse or other form of compensation. Their participation will be canceled, and a second Participant will be selected. If the second selected Participant is not reached within two (2) business days following the second selection, their participation will be canceled, and a third Participant will be selected under the same conditions. If this third selected Participant cannot be reached within two (2) business days following the third selection, the Prize will not be awarded;
- 8.2. Accept the Prize as described in these Rules or a substitute prize of equal or greater value determined by the Organizer at its sole discretion. The selected Participant cannot demand that the Prize be transferred to another person, substituted for another prize or other goods or services, or exchanged in whole or in part for a sum of money or any other form of compensation;
- 8.3. Have completed and signed a declaration and release form (the “Form”) that will be sent to them by email or otherwise and returned to the Organizer within the reasonable period indicated by the Organizer when sending the Form; and
- 8.4. Correctly answer, without assistance and within a limited time, a mathematical skill-testing question. An incorrect answer will result in the disqualification of the selected Participant.

Failure to comply with any of the conditions mentioned in these Rules or to accept their Prize will result in the disqualification of the selected Participant. In such a case, the Organizer may choose not to award the Prize or, if time permits, proceed with the selection of another Participant who must comply with the procedure provided in this article 8 until a Participant is declared the winner of this Prize, in accordance with these Rules.

9. **Awarding of Prizes.** Within five (5) business days following the receipt of the duly completed and signed Form and the correct answer to the mathematical skill-testing question, the Organizer will contact each Prize winner (the “Winner”) to make the necessary arrangements and coordinate the experience with Youpi

- 10. Refusal of the prize** A Participant's refusal to accept a Prize in whole or in part releases the Organizer from all obligations related to the awarding of that Prize or part of the Prize to that Participant or any other Participant.
- 11. General clauses.** The Contest is subject to all applicable federal, provincial, municipal, and local laws and regulations and is void in Yukon, the Northwest Territories, Nunavut, and where prohibited by law. The Organizer reserves the right, with the authorization of the government authority having jurisdiction, where required, to cancel, suspend, and/or modify the Contest or the Rules, or any part thereof, in the event of force majeure, if fraud, technical failure, human error, or any other circumstance jeopardizes the fairness, integrity, or proper functioning of the Contest, if the Contest cannot be conducted as originally planned, or if it is necessary to do so to ensure compliance with applicable federal, provincial, or municipal laws and regulations or with the policies of an entity having jurisdiction over the Organizer, the Contest, or the Rules. Without limiting the foregoing, any participation that occurs after the system has failed for any reason is deemed to be an ineligible participation, is void, and will not entitle the participant to any Prize. The Organizer will not be held responsible if an event results in the cancellation of the Contest or if other factors beyond the Organizer's reasonable control prevent the Contest from being completed, in whole or in part. Any attempt by a person to deliberately compromise the legitimate operation of the Contest may constitute a violation of civil or criminal law, and, in the event of such an attempt, the Organizer reserves the right to seek damages from that person to the fullest extent permitted by law. The Organizer's failure to enforce any provision of these Rules does not constitute a waiver of that provision.
- 12. Release of liability.** By entering the Contest, the Participant, for themselves and on behalf of the Prize User: i) agrees to release the Organizer, its affiliates, as well as their suppliers, distributors, advertising or promotional agencies, and each of their officers, directors, employees, and agents (collectively, the "Released Parties") from any claim or cause of action, including, but not limited to, any damages arising directly or indirectly from participation in the Contest, or from the receipt, use, or misuse of a Prize, and ii) promises to fully compensate the Released Parties for any claim made by third parties due to the Participant's participation in this Contest, including, but not limited to, those arising from the Participant's or the Prize User's fault. This commitment does not cover any type of damage for which a person like the Released Parties cannot obtain a release under the applicable law governing the relationship between the Released Parties and the Organizer.
- 13. Limitations of Liability.** The Released Parties will not be responsible for: i) any incorrect or inaccurate information, whether attributable to the Participant or the Prize User, printing errors, equipment, or software programming associated with the Contest or used in connection with it; ii) technical problems of any kind, including, but not limited to, malfunctions, interruptions, or disconnections of telephone lines, electronic equipment, or software; iii) unauthorized human intervention in any part of the participation process or the Contest; iv) technical or human errors that may occur in the administration of the Contest or the processing of entries; v) any damages that may be caused, directly or indirectly, in whole or in part, by the Participant's participation in the Contest or in connection with the receipt or use of a Prize.
- 14. Disputes.** The Participant agrees to the following: i) any dispute, claim, and cause of action arising out of or related to this Contest or the awarding of any prize must be resolved by the courts of the province of Quebec; ii) any claim, judgment, and award must be limited to actual out-of-pocket costs incurred, including costs associated solely with entering the Contest, but in no event will include attorneys' fees; and iii) the Participant will not, under any circumstances, be entitled to obtain an award for indirect, incidental, or consequential damages or any other damages other than for their actual out-of-pocket expenses incurred, and they hereby waive all rights to claim such damages, and any right to have damages multiplied or otherwise increased.
- 15. Governing Law.** The validity, interpretation, and enforceability of these Rules or the rights and obligations of the Participant and the Organizer in connection with the Contest will be governed by and construed in accordance with the laws of the province of Quebec and the applicable federal laws of

Canada, without regard to any conflict of law rules that might result in the application of the laws of another jurisdiction.

- 16. Severability.** If any provision of these Rules is declared invalid or unenforceable, all remaining provisions will remain in full force and effect.
- 17. Participant's Personal Information.** The information collected by the Organizer about Participants, if any, is governed by the Organizer's privacy policy <https://www.rona.ca/en/privacy-policy> in the case of RONA, RONA+). By participating in this Contest, each Participant and Prize User allows the Organizer to use the personal information they provide for the purposes of administering the Contest and awarding the Prizes. The Participant's email provided in the entry form, if applicable, may be used for the Contest. It may also be used, if the Participant expressly consents, to send the Participant news, promotions, or newsletters related to the Organizer's activities.
- 18. Winners List.** The winners list can be obtained by a Participant by sending a letter with a self-addressed stamped envelope to the address indicated in subsection 1 above within thirty (30) days of the draw date. The Organizer may also publish the winners list at its sole discretion.
- 19. Publicity.** Participation in the Contest constitutes the Participant's consent to the use by the Organizer and its agents of their name, image, photograph, voice, opinions, and/or city of residence for promotional purposes in any media, worldwide, without additional payment or consideration, whether they have won a prize or not, unless prohibited by law.
- 20. Ownership of Entry and License.** By participating in the Contest, the Participant agrees that their participation becomes the property of the Organizer and that the Participant's contribution may not necessarily be acknowledged by the Organizer. By participating in the Contest, each Participant grants the Organizer a worldwide, non-exclusive, perpetual, irrevocable, and royalty-free license to publish, adapt, modify, create derivative works, and/or otherwise use the participation in any manner, including copyright rights, for any media currently known or developed later. Furthermore, by participating in the Contest, the Participant waives all moral rights they may hold in their participation, all in favor of the Organizer. By participating in the Contest, the Participant declares and guarantees that their participation is original and does not contain any elements likely to infringe or violate the rights of any third party, including copyright, trademarks, and publicity and privacy rights.
- 21. Intellectual Property of the Organizer.** All intellectual property and promotional material, websites bearing the image of the Organizer or the Contest, and source codes are the property of the Organizer and its related entities. All rights reserved. Unauthorized use or copying of any material or trademark protected by copyright without the express written consent of its owner is strictly prohibited. RONA and RONA+ are registered trademarks of Rona.
- 22. Access to the Rules.** The most recent version of these Rules is available online at the following address: for RONA, RONA+. <https://www.rona.ca/en/mini-youppi-contest>
- 23. Language.** In case of incompatibility between the English and French versions of these Rules, the French version will prevail. In case of incompatibility between the printed version of these Rules or the version available at a location other than that provided in paragraph 22 and the version accessible online on the Organizer's website, the Rules accessible at the location provided in paragraph 22 will prevail. The masculine gender is used solely to lighten the text.