

"Ultimate Tool Workshop Giveaway"
Contest rules
April 1 to May 31, 2009

1. Contest Dates

The contest starts on April 1, 2009 at 12:01 a.m. (EDT) and ends on May 31, 2009 at 11:59 p.m. (EDT). A random draw will take place on or around June 5, 2009, at 11:00 a.m., at RONA Inc. Head Office, located at 220 Chemin du Tremblay, in Boucherville, Quebec.

2. Prizes

National Grand Prize: There is one (1) grand prize of 20,000 AIR MILES® reward miles and one (1) Bosch, Dremel and Rotozip tool work shop comprised of the following ten (10) products: Bosch 10" Dual-Bevel Slide Miter Saw with Up-Front Controls (4410), Bosch 7 1/4 Circular Saw with Direct Connect (CS 20), Bosch Gravity Rise Wheeled Miter Saw Stand (T4B), Bosch 18V Lithion Ion 4 Pack Kit (CLPK 40-180), RotoZip Spiral Saw Kit (RZ10-2300), RotoZip Tile Dock Kit (TD1-10), Dremel Stylus/Driver Combo (1130-01), Dremel XPR Rotary Tool Kit (400-3/55), Dremel Oscillating Tool Kit (6300-01) Multi Max, Dremel Accessory Kit (700—03). Total estimated prize value of National Grand Prize, excluding AIR MILES reward miles prize: \$2,500.

The approximate retail value of AIR MILES reward miles prize depends on the chosen method of redemption and available reward options at the time of redemption. If redeemed for flights (850 reward mile minimum required for flight redemption), value depends on destination chosen, date of travel and use of multiple carriers or suppliers. For example, one return economy flight from Toronto, Ontario to Winnipeg, Manitoba is 1,600 AIR MILES reward miles and has an approximate value of \$488.00 (Canadian) excluding taxes. Winner must pay applicable taxes, related transportation fees, governmental levies, excess baggage and other non-ticket costs. The value of AIR MILES reward miles redeemed for non-flight reward options depends on reward options in effect at the time of redemption. Prize is subject to the terms and conditions of the AIR MILES Reward Program as amended from time to time. Prize is not transferable or convertible to cash and must be accepted as awarded.

Regional Secondary Prizes: There are three (3) regional prizes awarded regionally. Each regional Prize consist of one (1) Bosch, Dremel and Rotozip tool work shop comprised of the following ten (10) products: Bosch 10" Dual-Bevel Slide Miter Saw with Up-Front Controls (4410), Bosch 7 1/4 Circular Saw with Direct Connect (CS 20), Bosch Gravity Rise Wheeled Miter Saw Stand (T4B), Bosch 18V Lithion Ion 4 Pack Kit (CLPK 40-180), RotoZip Spiral Saw Kit (RZ10-2300), RotoZip Tile Dock Kit (TD1-10), Dremel Stylus/Driver Combo (1130-01), Dremel XPR Rotary Tool Kit (400-3/55), Dremel Oscillating Tool Kit (6300-01) Multi Max, Dremel Accessory Kit (700—03). Total estimated prize value per region: \$2,500. The three (3) Regional Prizes will be awarded regionally as follows: One (1) to an entrant from the provinces and territories comprised of British Columbia, Alberta, Saskatchewan Manitoba, Yukon, Nunavut and Northwest territories, one (1) to an entrant from the province of Ontario, and one (1) to an entrant from the provinces comprised of Quebec, New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland.

4. Contest management

The contest is managed by RONA Inc. Bosch - Robert Bosch Inc., Dremel/RotoZip - Robert Bosch Tool Corporation and LoyaltyOne, Inc. ("LoyaltyOne") are in no way connected to the management of this contest.

5. How to Enter

To enter the "Ultimate Tool Workshop giveaway" contest you must make a minimum purchase of \$20 at participating RONA stores and its other banners during the promotional period and present your AIR MILES Card at time of purchase. You will automatically receive one contest entry per transaction that qualifies for the AIR MILES reward mile base offer from April 1, 2009 to May 31, 2009. Base AIR MILES reward miles offer at RONA is: 1 reward mile for every \$20 you spend cumulatively throughout a month at participating RONA stores and its other banners, excluding taxes and gift card purchases.

No purchase is required. Should you not wish to make a minimum purchase of \$20 to get a contest entry, you may enter the contest by writing a 50-word essay explaining why you should win the contest's prize and by writing your full legal name, date of birth, city or town of residence, phone number, and email address. This text must be sent to:

RONA
c/o CRM Marketing
Ultimate Tool Workshop giveaway
220 chemin du Tremblay
Boucherville QC J4B 8H7

To be eligible for the draw, mail-in entries must be received no later than 5pm (EST), Friday May 29, 2009 at the address listed above. Proof of sending an entry is not deemed to be proof of receipt.

If you are not an AIR MILES Collector, you may enroll in the AIR MILES Reward Program in-store or on airmiles.ca. By enrolling to become an AIR MILES Collector you agree to be bound by the terms and conditions of the AIR MILES Reward Program as amended from time to time.

6. Selecting the Winner

The contest winners will be randomly selected among all AIR MILES Collector Accounts that have earned base AIR MILES reward miles for shopping at participating RONA stores during the promotional period from April 1, 2009 12:01 a.m. (EDT) to May 31, 2009 11:59 p.m. (EDT). The odds of winning depend on the number of admissible participants.

Only four (4) persons will be declared winners.

Reward miles will be posted to the winner's AIR MILES Collector account and the tool workshops will be delivered to the winner's residence. In order to be declared a winner, the randomly selected participant must answer a time-limited, mathematical skill-testing question. The question will be asked at a mutually convenient time.

Prior to receiving the prize, the contest winner is also required to sign an "Acknowledgement of receipt and release" form, in which the winner affirms having conformed to the official rules and regulations of the contest. In signing this form, the contest winner also gives the required consent to the terms of this regulation and authorizes the contest organizers to use his name, city of residence, photograph, voice and comments regarding the contest without compensation. In signing this form, the winner also agrees to accept the prize as awarded, and releases the organizers, Bosch - Robert Bosch Inc., Dremel/RotoZip - Robert Bosch Tool Corporation and LoyaltyOne from all responsibility ensuing from his participation in this contest, or in the receipt or use of the prize.

7. Winner Notification

The contest organizers will contact the four (4) winners within ten (10) days of the date of the draw. Only the contest winners will be contacted. If one participant or more than one participant, randomly selected in the draw, cannot be contacted by phone after ten (10) working days of unsuccessful attempts by the contest organizers, those participants automatically forfeit their prize without recourse or any other compensation. In such a case, the contest judges reserve the right to randomly select the name of another or other participants, whom they will attempt to reach and who may be disqualified in the same manner.

8. Eligibility

This contest is open to all residents of Canada having reached the age of majority in their particular province or territory on April 1, 2009. Employees, agents and representatives of RONA, Bosch - Robert Bosch Inc. and Dremel/RotoZip - Robert Bosch Tool Corporation, LoyaltyOne, their subsidiaries, affiliated divisions, sponsors, advertising, promotional, media placement, and website development agencies, as well as members of their immediate family and others living at the same address, cannot enter this contest.

9. General Conditions

At their discretion, if the contest organizers, Bosch - Robert Bosch Inc., Dremel/RotoZip - Robert Bosch Tool Corporation and LoyaltyOne feel that the contest cannot take place as planned, or if it is felt that the contest's administration, impartiality, integrity or operation is in any way jeopardized or imperilled, notably due to a failure of the computer system due to a virus, unauthorized intervention, fraud, power failure or any other cause beyond their control, the contest organizers, Bosch - Robert Bosch Inc., Dremel/RotoZip - Robert Bosch Tool Corporation and LoyaltyOne reserve the right to cancel, modify or suspend the contest, with the prior consent of the Régie des alcools, des courses et des jeux du Québec. In such a case, all contest entry methods may be cancelled and the winner may be chosen from the previously received, eligible entry forms.

The contest organizers, Bosch - Robert Bosch Inc., Dremel/RotoZip - Robert Bosch Tool Corporation and LoyaltyOne shall not be held responsible for any problem, such as a cash register system failure blocking access to the data base associated with the contest, or any other error resulting from such a problem.

The contest organizers reserve the right, at their exclusive discretion, to declare inadmissible all persons attempting to tamper with the contest's entry form or its operation, who contravene the rules or who hinder the operation of the contest in any way. The contest organizers reserve the right to modify the rules or to end the contest at any time, with the prior consent of the Régie des alcools, des courses et des jeux du Québec.

Subject to all applicable federal, provincial and municipal laws and regulations, these contest rules govern all aspects and are binding on all participants. For Quebec residents only: a) any litigation regarding the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling; b) any litigation regarding the awarding of a prize may be submitted to the Régie des alcools, des courses et des jeux only for the purpose of helping the parties reach a settlement.

The contest organizers have fulfilled all obligations with respect to the Quebec Act concerning promotional contests.

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